



Education Program for Schools

The Melbourne Sweet Streets Festival, running from October 8th – 24th, celebrates the many different forms of street art. This year, you can expect to see not only the best and most diverse examples of street art and urban creative culture but a plethora of activities which will engage artists, art enthusiasts, school groups and members of the public alike. The Festival will present a more diverse range of art, including stencil art, street sculpture, traditional graffiti, illustration, mixed media works and installations.

The festival creates a plethora of opportunities for learning, whether that involves visiting the award show, taking a street art tour, or participating in workshops. We are pleased to offer a range of educational activities designed specifically for school groups:

- Workshops with leading street artists
- Street Art Tours
- Professional development for art teachers – stencil master class

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Melbourne's Street Art Movement

The Melbourne street art movement is arguable the most important Australian art movement since the Indigenous art movement that gained momentum some 35 years ago. It has infiltrated all aspects of current popular culture, from advertising and fashion to fine art and sociology. Love it or hate it, the depths to which street art has penetrated Australian popular culture means that its importance is undeniable. With a survey exhibition at the National Gallery of Australia in late 2010, street art is increasingly moving into mainstream galleries and art spaces.

Young people are excited by street art which means they respond well to curriculum which includes street and urban art components. With street art also so entrenched in Melbourne's culture, there is no better place for them to gain a greater understanding of the medium as right here in our own city.



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Stencil Master Class for Secondary School Art Teachers

Join Josh Cleary, a practicing street artist and secondary school art teacher, for this master class designed to better equip art teachers with knowledge and practical skills relating to the latest street art trends and techniques.

Incorporating this style of art into your teaching will instantly engage your students. Learn how Josh has successfully incorporated contemporary stencil art into the curriculum for his students.

Teachers will leave this workshop armed with the basic knowledge, resources, and confidence they need to go back to their school and introduce elements of street art into the curriculum from junior school right through to senior school.

This is a fantastic professional development opportunity.

Session dates & times:

Monday 11th October 2010, 1pm – 5pm

Venue:

Collingwood Underground Arts Park, 44 Harmsworth Street, Collingwood, VIC

Cost:

\$60 per person

For Bookings or enquiries:

Contact Debbie Hall, Sweet Streets Festival Education

Officer. Phone: 0431363097,

mailto:debbie_hall@bigpond.com



Stencil by Josh Cleary

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Melbourne Street Art Tours

We are thrilled to announce that Melbourne Street Art Tours and Sweet Streets Festival of Urban & Street Art have joined forces to offer street art tours designed specifically for secondary school groups.

Each tour will be lead by an experienced and renowned Melbourne street artist. During the tour students will have a chance to visit the Sweet Streets Festival, key street art sites, and the famous [blender studios](#).

Tour dates and times:

flexible accordingly to the needs of school groups.

Tour duration:

2 ½ to 3 hrs depending on group needs

Starting point:

in front of the 7-Eleven at federation square.

Group sizes:

minimum 20 students, maximum 40 students.

Price:

\$19 per student. If the number of students is greater than 20, a second tour guide will be provided. If the number of students is less than 20 per group, the pricing will be negotiable.

For bookings or enquiries:

Phone (03) 9328 5556 or 0416 971 707 e-mail:

booking@melbournestreettours.com

Please mention Sweet Streets Festival when making a booking. This price is valid for Sweet Streets Festival only.



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Workshops

This year our workshops embrace and celebrate the many different forms of street art catering for different skill levels and areas of interest. Join some of our leading street artists for workshops on stencilling, freehand, character development, street sculpture from junk, illustration, yarn wrapping.

Workshop schedule:

Sessions run for 3 hours, can be scheduled according to the groups needs, and can focus on the street art form most relevant to the school group's interests.

Group sizes:

Minimum 8 students, maximum 20 students

Cost:

\$20 per student

Venue:

Collingwood Underground Arts Park, 44 Harmsworth Street, Collingwood VIC 3066.

For bookings or enquiries:

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Youth Workshops @ Signal

Sweet Streets has partnered with Signal, City of Melbourne's creative arts studio in the heart of the city dedicated to people aged 13 to 20. Over the first weekend of the festival, 9th & 10th October, Sweet Streets will be hosting a series of 3 hour street art workshops focusing on advanced stencilling techniques and creating street sculpture from found objects and recycled materials.

Advanced Stencils

Join Ha Ha, one of Australia's most notorious and prolific stencil artists, for an advanced stencilling workshop designed specifically to show you how to add more depth and detail to your creations by using multi layered stencils. This workshop is targeted at those who have had experience in creating single layered stencils.

Session dates & times: Sunday 10th October
10am – 1pm or 2pm – 5pm

Stencil artist Josh Cleary leads this advanced stencilling workshop designed specifically to show you how to create multi layered stencils using Photoshop. This workshop is targeted at those who have had experience in creating single layered stencils and have basic skills using Photoshop or similar image adjusting software.

Session dates & times: Saturday 9th October 2pm – 5pm

Street Sculpture

Join Daniel Lynch from junkyprojects to create street sculpture from found objects and recycled materials. See what amazing creations you can make using simple materials and tools. All tools & materials provided, feel free to bring along your own found objects.

Session dates & times:

Saturday 9th 1pm – 4pm

Sunday 10th October

10am – 1pm or 2pm – 5pm



Venue:

Signal Youth Art Space
(on Flinders Walk, behind Flinders Street Station towards Sandridge Bridge, Northbank.)

Cost:

\$25 per person

For bookings or enquiries:

Contact Debbie Hall, Sweet Streets Festival Education Officer. Phone: 0431363097,

mailto:debbie_hall@bigpond.com

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Engage

There are many opportunities to engage with the festival in addition to the education program for schools.

- Public workshops
- Award show exhibition
- Street sculpture exhibition
- Live walls in the City of Yarra
- Film nights
- Forums

Many of these events are free to the public, make sure that you offer your students the opportunity to engage and participate.

Visit www.sweetstreets.net to find out more about festival events.

For school bookings or enquiries:

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mailto:debbie_hall@bigpond.com



**SWEET
STREETS**

**A FESTIVAL OF
URBAN & STREET ART**

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